

The University of North Carolina at Greensboro Request for Millennial Campus Designation

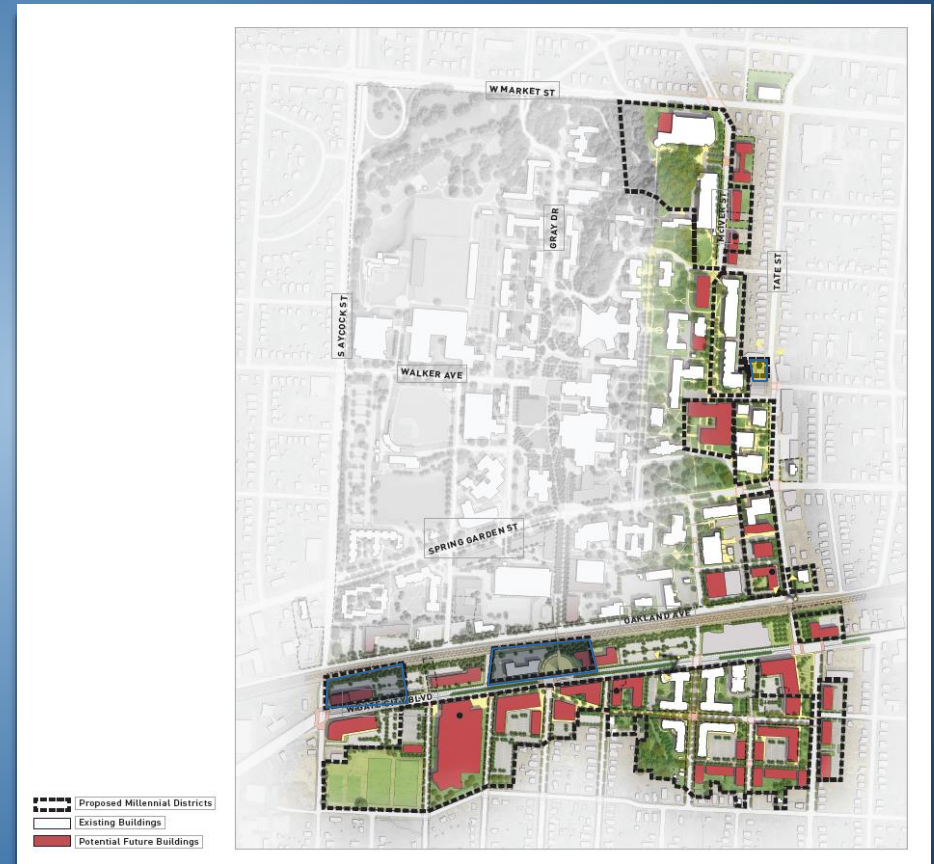
Presented to the UNC Board of Governors
Chancellor Franklin D. Gilliam, Jr.
May 18, 2017



THE UNIVERSITY of NORTH CAROLINA
GREENSBORO

The Places

- UNCG proposes **two areas** on the campus master plan as millennial sites
- Alignment with the **campus & GA's strategic plan**
- **Leverages existing facilities** related to each of the proposed millennial district programs
- In total, these two areas will encompass approximately **73 acres**



Health & Wellness Across the Lifespan District

- Approximately **53 acres**
- **An area of distinction** – focal point for numerous academic programs, research units, and student activities; existing collaborations with community-based health organizations and agencies
- District will foster **interdisciplinary health and wellness partnerships** and **entrepreneurial opportunities**
- **Leverage existing University assets**, including the Leonard J. Kaplan Center for Wellness and the new nursing and instructional building, to attract potential partners



Visual & Performing Arts District

- Approximately **20 acres**
- An **area of distinction** – the College of Visual and Performing Arts is already a vibrant community of students, faculty and artists that produces research, performances, exhibits, lectures, and other events
- Impact on **quality of life** and the economy within the district and beyond its borders into the rest of the community and region
- Leverages **University assets** from the Weatherspoon Art Museum to the Music Building, the University can build on its strengths in visual and performing arts to inspire **interdisciplinary art partnerships** and **entrepreneurial opportunities**



Rendering of proposed Weatherspoon Art Museum Expansion (Holzman Moss Bottino Architecture).



Organizational Chart of Millennial Oversight & Administration

UNCG Board of Trustees

Millennial District Leadership

Franklin D. Gilliam, Jr., Chancellor
Dana Dunn, Provost & Executive Vice Chancellor
Charlie Maimone, Vice Chancellor of Business Affairs

UNCG Capital
Facilities
Foundation

Financing &
Development
Administration

Internal
Program
Development

Marketing &
Promotion



Millennial Campus: UNCG Capacity & Experience

- Experience with **large scale projects**
- Proven successes with complex **public-private partnerships**
- The **capacity to execute projects** from start to finish, including planning, development, and financing necessary to be successful with any project proposed



Expected Impacts of Millennial Districts

- Develop the **research and academic capability** of the University
- Respond to **community-driven needs and opportunities** to drive **economic development** of the surrounding communities
- Nurture **creative engagement** and **entrepreneurial opportunities**
- Cultivate **new programs and products** that will benefit the region, the state, and the global community
- Increase **opportunities for students** to interact with external partners in a real-world environment
- Provide opportunities to **develop new and creative funding sources** for research, teaching, and service activities



Why We are Here Today

We **respectfully request** that the UNC Board of Governors approve this Millennial Campus designation for these two districts for The University of North Carolina at Greensboro

